

# How Will Mobile Wallet Usage Grow in Asia Pacific?



Currently, there is wide usage of mobile wallet and it is likely to grow <sup>[1]</sup>

## Asia Pacific Mobile Wallet Usage Breakdown



Online shopping predicted to be the top channel for mobile wallet usage in the future <sup>[1]</sup>

## Top 2 Channels for Mobile Wallet Payment in Future

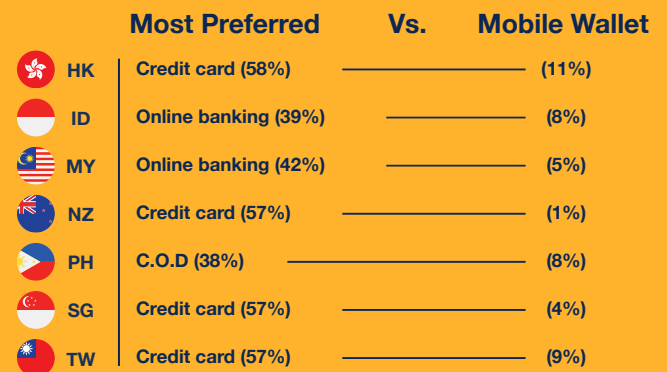


% who say they will pay with mobile wallet at <channel> in future



However, among online shopping overall, mobile wallet usage is not currently preferred

## Preferred Payment Method for Online Shopping

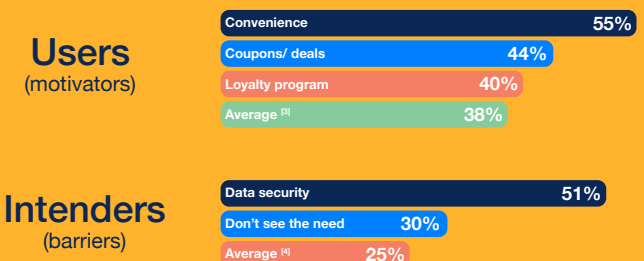


% who say <method> is their preferred payment method for online shopping



Usage may grow quicker if data security, incentives, and convenience are improved

## Factors Influencing Usage of Mobile Wallet



% who say the following factors will influence them to use / not use mobile wallet

[1] Average score of Hong Kong, Indonesia, Malaysia, New Zealand, Philippines, Singapore and Taiwan

[2] Average score of the following channels: convenience store, supermarket, electronic store, retail/ department store, drugstore, transportation, petrol station, online shopping, cinema and food delivery

[3] Average score across 10 motivators to using mobile wallet

[4] Average score across 12 different barriers to using mobile wallet